

THE MOWER COUNTY SHOPPER

www.mowercountyshopper.com

PUBLISHED EVERY TUESDAY

DISPLAY DEADLINES: 5pm Thursday prior to issue date.
(Some holiday exceptions.)

DISPLAY RATES

Size	Weekly Rates	
Based on 32 Modular Layout	Rate Per Issue	Albert Lea Pickup Per Issue
Full page	1,408	1,088
3/4	1,056	816
1/2	704	544
1/4	352	272
3/16	264	204
1/8	176	136
3/32	132	102
1/16	88	68
1/32	44	34

COLOR: RED COLOR \$45 FULL COLOR \$125

AD SIZE SPECIFICATIONS

Front page	10.2x10
Full page	10.2x11.5
1/2 page	10.2x5.58 or 5x11.5
1/4 page	5x5.58 or 10.2x2.71 or 2.41x11.5
6/32 page	5x4.15 or 7.58x2.71 or 2.41x8.5
1/8 page	5x2.71 or 2.41x5.58 or 10.2x1.3
3/32 page	2.41x4.15 or 7.58x1.3
1/16 page	2.41x2.71 or 5x1.3
1/32 page	2.41x1.3

3405 West Oakland
Austin, MN 55912
Phone 507-437-7731
Fax: 507-396-6493

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1/4

1/8

1/16

1/32

1/2

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- Geo-fencing
- Site retargeting
- Key words and phrases
- Email marketing

We can design and host your website. We have competitive pricing and local customer service.