

# THE MOWER COUNTY SHOPPER

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**PUBLISHED EVERY TUESDAY**

**DISPLAY DEADLINES:** 5pm Thursday prior to issue date.  
(Some holiday exceptions.)

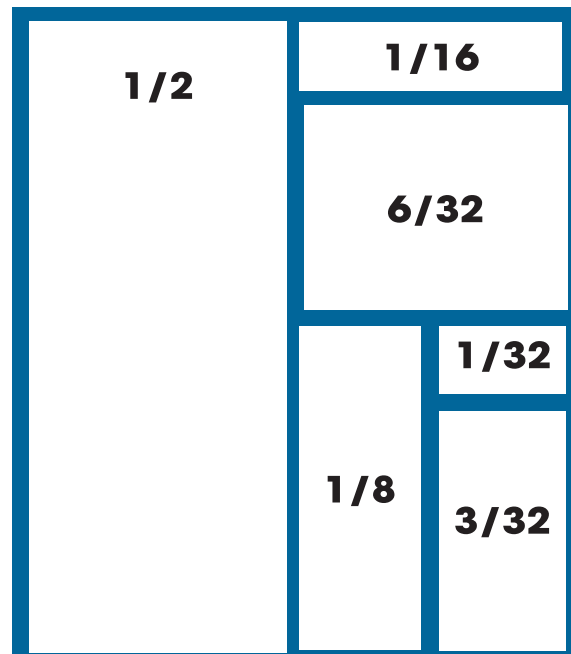
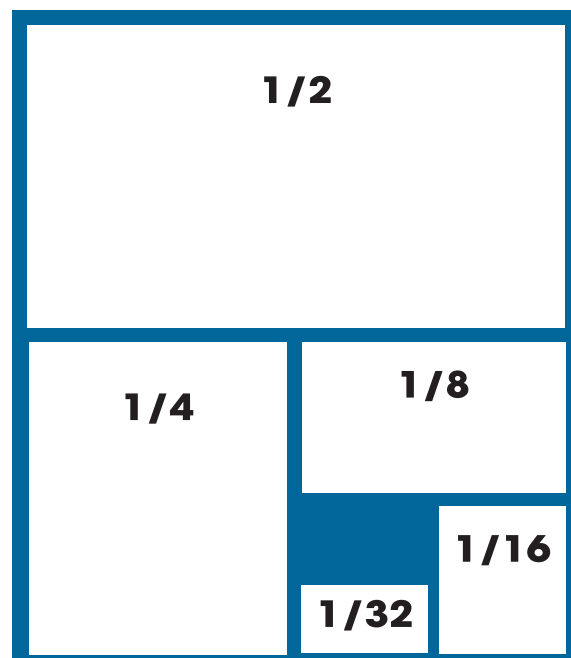
## DISPLAY RATES

Size	Weekly Rates	
Based on 32 Modular Layout	Rate Per Issue	Albert Lea Pickup Per Issue
Full page	1,408	1,088
3/4	1,056	816
1/2	704	544
1/4	352	272
3/16	264	204
1/8	176	136
3/32	132	102
1/16	88	68
1/32	44	34

**COLOR:** RED COLOR \$45 FULL COLOR \$125

## AD SIZE SPECIFICATIONS

Front page	10.2x10
Full page	10.2x11.5
1/2 page	10.2x5.58 or 5x11.5
1/4 page	5x5.58 or 10.2x2.71 or 2.41x11.5
6/32 page	5x4.15 or 7.58x2.71 or 2.41x8.5
1/8 page	5x2.71 or 2.41x5.58 or 10.2x1.3
3/32 page	2.41x4.15 or 7.58x1.3
1/16 page	2.41x2.71 or 5x1.3
1/32 page	2.41x1.3



*We offer targeted digital marketing solutions including;*

- Geo-fencing
- Key words and phrases
- Site retargeting
- Email marketing

*We can design and host your website. We have competitive pricing and local customer service.*